

WHY RIGA?

Riga in 2030...

...will be internationally recognizable Northern European metropolis. The full membership of the Riga in the Northern European Metropolises family based on the quality of life in the city, an innovative economy, smart and efficient resources management and modern governance, with the active participation of the population.

Sustainable Development Strategy of Riga until 2030

Riga in 2018...

- The main transport node between the West and the East, providing access to the European Union and its Eastern markets in Russia, the Commonwealth of Independent States and Asia.
- Macroeconomic and political stability Latvia is a full member in all the world's major economic and political organizations (EU, NATO, UNDP, WTO, OECD).
- According to the data on population, Riga is the largest city in the Baltic States. 3 million inhabitants live within the coverage area of the Riga International Airport (3 hours long drive from the airport).



• Convenient international traffic infrastructure - Riga is reachable by plane from more than 80 cities around the world, by train - from Russia, Belarus and Estonia, by ferry - from Sweden, by bus - from more than 100 cities in Europe.

77 000

students of at higher education institutions and colleges





In five years' time, the number of foreign students has increased more than twice.

- Higher education and science centre. More than 77 thousand students are studying at higher education institutions and colleges in Riga.
- Riga has notable living environment advantages low noise level, convenient and affordable public transport, clean city, low crime rate.

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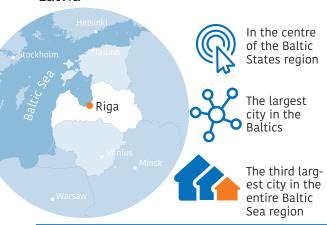


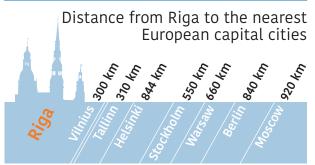
18 Tourism

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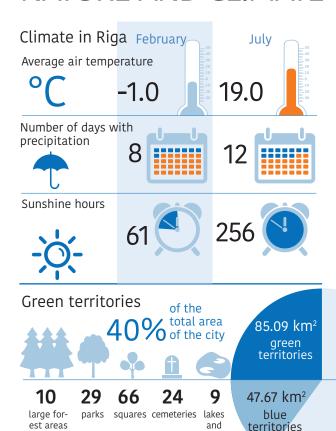
LOCATION

Riga is the capital city of the Republic of Latvia





NATURE AND CLIMATE

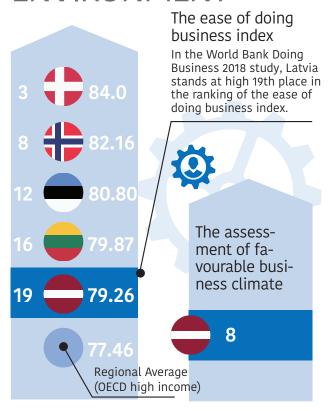


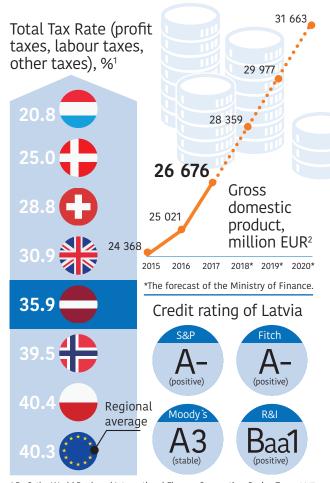
ponds

5

and parks

MACROECONOMIC ENVIRONMENT





¹ PwC, the World Bank and International Finance Corporation. Paying Taxes 2017. ² The Ministry of Finance.

ACCESSIBILITY

Riga International Airport³



Winter destinations

Number of passengers a

vear

The most popular destinations are London, Moscow, Oslo, Frankfurt and Helsinki

27%

The number of

transfer/ transit

passengers

almost

States

³ Riga International Airport, Annual report 2016.

Riga International



domestic passenger

350 domestic bus runs a day on operators average



Summer

destina-

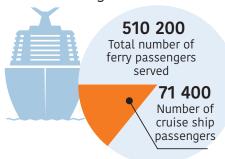
tions



international operators

international bus runs a day on average

The Port of Riga⁵



653

Number of ships served

Number of cruise ships entering the port

⁵ Freeport of Riga.

Railway



electric train domestic routes



diesel-engine train domestic routes



international routes (Moscow, Minsk, St. Petersburg)

17million

The number of domestic passengers transported a year

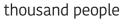


⁴ Riga International Coach Terminal. Annual report 2016.

POPULATION

Riga is the largest city 704.4

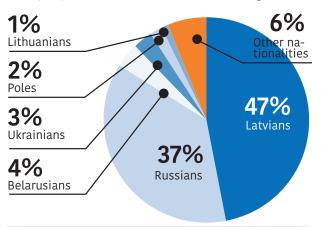
10



32 % of total population of Latvia lives in Riga and it is the highest indicator among the EU member states.6,7

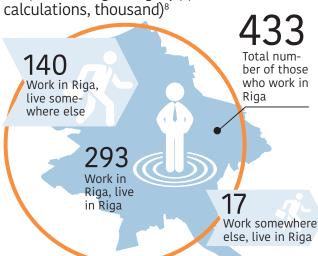
6 The Office of Citizenship and Migration Affairs,7 EUROSTAT Urban audit.

The proportion of nationalities in Riga, 2017

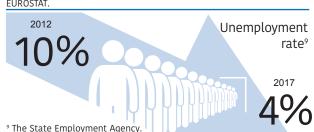


LABOUR MARKET

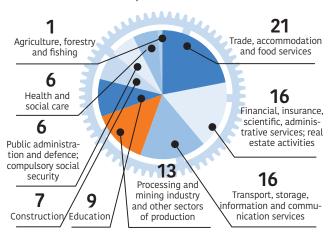
People working in Riga (approximate

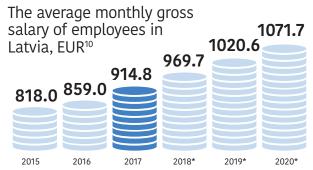


8 Calculations based on the data of the Central Statistical Bureau and EUROSTAT.



People employed in Riga by economic activity, the annual average for the period from 2010 to 2017, %

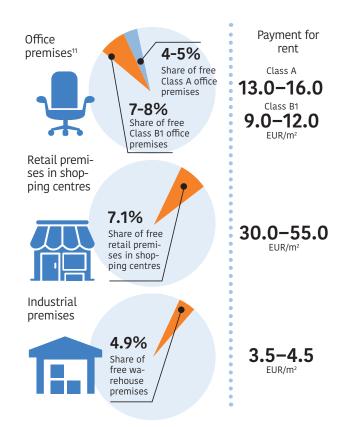




¹⁰ The Ministry of Finance.

*The forecast of the Ministry of Finance.

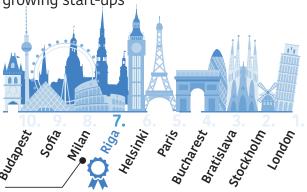
REAL ESTATE



¹¹ Colliers International. Baltic States Property Snapshot.

BUSINESS

TOP10 European cities with the fastest growing start-ups12



¹² Inc. 5000 Europe 2017.

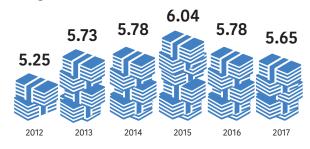


Riga is the most active business region in Latvia

Number of companies in Riga by main kind of activity

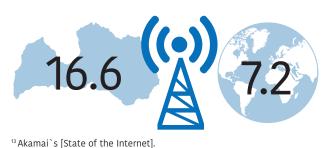
| Services | 32064 |
|-------------------------------------|-------|
| Trade | 15016 |
| Construction | 4783 |
| Industry | 3994 |
| Health protection | 2133 |
| Education | 1463 |
| Financial and insurance activities | 1172 |
| Agriculture, forestry and fisheries | 756 |
| Environment and energy | 288 |
| | |

Accumulated foreign direct investments in Riga, billion EUR



According to the assessments carried out by the company Akamai, in 2017 Latvia had 10th fastest Internet Europe According to the assessments carried out by the company Akamai, in 2017 Latvia had

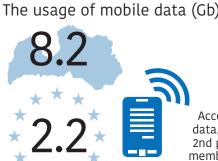
The average Internet speed (Mbps)¹³



Characteristics of ICT development, the World Economic Forum¹⁴

| Mobile network coverage | 98.8 % |
|-------------------------------------|-------------------------|
| Mobile subscribers | 116.8/100 inhab. |
| Mobile Internet subscribers | 61.2/100 inhab. |
| The proportion of Internet users | 76 % |
| Households with a personal computer | 74 % |
| Households with Internet connection | 73 % |

 $^{^{14}}$ The World Economic Forum. The Global Information Technology Report.



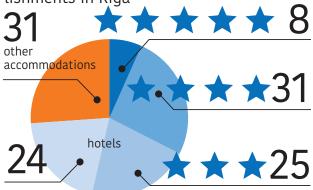
According to OECD data, Latvia is in the 2nd place among EU member states by the usage of mobile data.

16 17

States

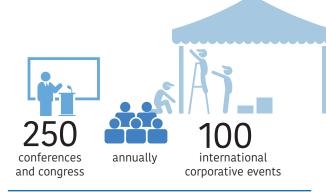
TOURISM

Hotels and other accommodation establishments in Riga



Number of foreign visitors in accommodation establishments in Riga

| 2012 | 845 681 |
|------|-----------|
| 2013 | 971 303 |
| 2014 | 1 122 926 |
| 2015 | 1 166 886 |
| 2016 | 1 248 358 |



Number of foreign visitors in accommodation establishments by countries

| The Russian Federation | 208 810 |
|------------------------|---------|
| Germany | 187 820 |
| Lithuania | 158 783 |
| Estonia | 145 328 |
| Finland | 100 698 |
| The United Kingdom | 85 139 |
| Norway | 70 729 |
| Sweden | 68 039 |
| Poland | 45 131 |
| Italy | 43 320 |
| | |

For more information:

About establishing and registration of a company

The Register of Enterprises: www.ur.gov.lv

About taxes

the State Revenue Service: www.vid.gov.lv

About laws and regulations

www.likumi.lv

About support for entrepreneurship

Latvian Investment and Development Agency: WWW.liaa.gov.lv

About doing business in Riga

www.investeriga.lv



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RDPilsetasattistibasdepartaments

